

Segment reporting of the ProSiebenSat.1 Group in Q4

in EUR k	Segment Free TV German-speaking	Segment Free TV International	Segment Diversifikation	Total Segments	Eliminations	Total consolidated financial statement Q4 2009
Revenues	566,779	217,932	118,816	903,527	-23,049	880,478
External revenues	547,291	217,099	116,088	880,478	- / -	880,478
Internal revenues	19,488	833	2,728	23,049	-23,049	- / -
Recurring EBITDA	210,689	62,412	34,190	307,291	-78	307,213

Entity-wide disclosures

in EUR k	German Speaking	B/NL	Nordic	CEE	Total consolidated financial statement Q4 2009
External Revenues	625,932	120,700	97,284	36,562	880,478

in EUR k	Segment Free TV German-speaking	Segment Free TV International	Segment Diversifikation	Total Segments	Eliminations	Total consolidated financial statement Q4 2008
Revenues	535,966	236,677	125,021	897,664	-20,844	876,820
External revenues	522,082	232,225	122,513	876,820	- / -	876,820
Internal revenues	13,884	4,452	2,508	20,844	-20,844	- / -
Recurring EBITDA	191,345	70,773	18,096	280,214	-916	279,298

Entity-wide disclosures

in EUR k	German Speaking	B/NL	Nordic	CEE	Total consolidated financial statement Q4 2008
External Revenues	594,207	126,636	105,623	50,354	876,820

Segment reporting of the ProSiebenSat.1 Group Q1-Q4

in EUR k	Segment Free TV German-speaking	Segment Free TV International	Segment Diversifikation	Total Segments	Eliminations	Total consolidated financial statement Q1-Q4 2009
Revenues	1,753,748	707,842	369,570	2,831,160	-70,320	2,760,840
External revenues	1,697,996	705,212	357,632	2,760,840	- / -	2,760,840
Internal revenues	55,752	2,630	11,938	70,320	-70,320	- / -
Recurring EBITDA	457,880	158,212	80,410	696,502	36	696,538

Entity-wide disclosures

in EUR k	German Speaking	B/NL	Nordic	CEE	Total consolidated financial statement Q1-Q4 2009
External Revenues	1,917,998	391,855	335,032	115,955	2,760,840

in EUR k	Segment Free TV German-speaking	Segment Free TV International	Segment Diversifikation	Total Segments	Eliminations	Total consolidated financial statement Q1-Q4 2008
Revenues	1,787,936	806,809	532,723	3,127,468	-73,227	3,054,241
External revenues	1,735,700	797,341	521,200	3,054,241	- / -	3,054,241
Internal revenues	52,236	9,468	11,523	73,227	-73,227	- / -
Recurring EBITDA	406,560	193,467	73,949	673,976	572	674,548

Entity-wide disclosures

in EUR k	German Speaking	B/NL	Nordic	CEE	Total consolidated financial statement Q1-Q4 2008
External Revenues	1,978,687	418,933	490,697	165,924	3,054,241