

## ProSiebenSat.1 Group: Key figures for 2009

in EUR m	Q4 2009	Q4 2008	2009	2008
Revenue	880.5	876.8	2,760.8	3,054.2
Recurring EBITDA <sup>1</sup>	307.2	279.3	696.5	674.5
EBITDA	293.0	251.7	623.0	618.3
EBIT	239.2	3.5	475.1	263.5
Financial income	-67.3	-133.3	-244.5	-334.9
Profit/loss before income taxes	171.9	-128.0	231.0	-68.4
Consolidated profit <sup>2</sup>	113.4	-170.0	144.5	-129.1
Basic earnings per share of preferred stock (in EUR)	0.54	-0.77	0.68	-0.58
Cashflow from operating activities	546.7	456.3	1,477.5	1,358.8
Cashflow from investing activities	-305.1	-67.1	-1,320.1	-1,175.0
Free Cashflow	241.6	389.2	157.4	183.8
			<b>2009</b>	<b>2008</b>
Total assets			6,174.7	5,929.9
Equity			580.8	478.9
Equity ratio			9.4%	8.1%
Programming assets			1,526.5	1,380.0
Net financial debt <sup>3</sup>			3,294.6	3,406.7
Employees <sup>4</sup>			4,980	5,464

<sup>1</sup> Recurring EBITDA: EBITDA before non-recurring items

<sup>2</sup> Consolidated profit attributable to shareholders of ProSiebenSat. 1 Media AG

<sup>3</sup> 2008 includes CMore cash equivalents

<sup>4</sup> Averaging full-time equivalent jobs (without interns, trainees and apprentices)