

## Segment reporting of the ProSiebenSat.1 Group (preliminary)

EUR k	Free TV			Segment Diversification	Transitions	Total consolidated financial statement 2007
	Segment Free TV German-speaking	Segment Free TV International	Total Free TV *			
Revenues	1.963.489	406.067	2.369.556	405.631	-72.654	2.702.533
External revenues	1.899.845	403.895	2.303.740	398.793	-/-	2.702.533
Internal revenues	63.644	2.172	65.816	6.838	-72.654	-/-
EBITDA	346.340	109.252	455.592	65.804	-104	521.292
EBITDA Recurring	484.387	112.023	596.410	65.628	-105	661.933

### Geographical allocation

	German Speaking	B/NL	Nordic	CEE	Transitions	Total consolidated financial statement 2007
Revenues	2.225.285	217.906	251.346	78.818	-70.822	2.702.533
External revenues	2.155.508	217.906	250.181	78.938	-/-	2.702.533
Internal revenues	69.777	-/-	1.165	-120	-70.822	-/-

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EUR k	Free TV			Segment Diversification	Transitions	Total consolidated financial statement 2006
	Segment Free TV German-speaking	Segment Free TV International	Total Free TV *			
Revenues	1.922.730	-/-	1.922.730	243.065	-70.661	2.095.134
External revenues	1.857.054	-/-	1.857.054	238.080	-/-	2.095.134
Internal revenues	65.676	-/-	65.676	4.985	-70.661	-/-
EBITDA	427.617	-/-	427.617	55.592	-344	482.865
EBITDA Recurring	430.349	-/-	430.349	55.592	-344	485.597

\* consolidated