



ProSiebenSat.1 Group Acquires Majority of Wer-Weiss-Was Advice Platform

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Munich, August 22, 2007. The ProSiebenSat.1 Group has signed an agreement to acquire a majority interest in the “Wer-Weiss-Was” advice platform. This expert information service is Germany’s leading portal for knowledge sharing on the Internet. It has more than three million items of advice and comments, and more than 300,000 users are registered as experts. The main subject areas are computers, technology, the sciences, business, culture, society, politics and leisure. There is no charge for the service.

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“The majority interest in Wer-Weiss-Was expands our range of services with a knowledge exchange platform that is unique on the German-speaking Internet. The portal strengthens the successful foothold that we’ve already established in the knowledge segment with our strong TV brands ‘Galileo’ and ‘Wissen.ProSieben.de.’ At the same time, Wer-Weiss-Was will allow us to profit from synergies with the other ProSiebenSat.1 Network services,” said Marcus Englert, Executive Board Member for New Media at ProSiebenSat.1 Media AG.

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Press release online:
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At www.wer-weiss-was.de, online users can register as experts if they want to share their knowledge with others in a vast range of areas of interest. Anyone can ask the experts questions, either via e-mail or in the site’s various forums. The platform was founded in 1996, and is among the most promising expert portals on the Internet.

In addition to Wer-Weiss-Was, the ProSiebenSat.1 Group also holds majority interests in wetter.com AG and [solute GmbH](http://solute.com), which operates the Billiger.de portal, one of the largest German-language price search engines on the Internet. The corporation also holds 30 percent of [Lokalisten media GmbH](http://Lokalisten.de), which operates “Lokalisten.de,” one of Germany’s leading social networks. ProSiebenSat.1 Network, which not only owns these investments but runs the station Web sites for Sat.1, ProSieben, kabel eins, N24 and 9Live, is Germany’s third-largest online network, with up to 2 billion page hits and 250 million visits. (Source: IVW)