

Key figures for the ProSiebenSat.1 Group

Key balance sheet figures for the ProSiebenSat.1 Group

	06/30/2007	06/30/2006	Change
	EUR m	EUR m	
Total assets	2.130,6	2.176,2	-2%
Shareholders' equity	1.375,4	1.291,1	7%
Liabilities	581,9	769,0	-24%
Equity ratio	65%	59%	10%
Pre-tax return on equity	10%	11%	-9%
Programming assets	1.042,9	1.027,2	2%
Programming assets of total assets	49%	47%	4%
net financial cash [-] / net financial debt [+]	-26,9	47,2	-157%

Key cash flow figures for the ProSiebenSat.1 Group

	Q2 2007	Q2 2006	Change
Cash flow	365,2	380,3	-4%
Cash flow from operating activities	337,7	421,6	-20%
Cash flow from investing activities	-219,9	-213,3	-3%
Free cash flow	117,8	208,2	43%
Cash flow from financing activities	0,6	0,6	- / -

Key figures for the ProSiebenSat.1 Group

	Q2 2007	Q2 2006	Change
Revenues	551,6	550,9	0%
Gross profit	232,3	225,3	3%
Operating profit	148,6	144,9	3%
Financial loss	-5,0	-8,4	40%
Pre-tax profit	143,6	136,5	5%
Consolidated profit	87,2	83,4	5%
Earnings per share of preferred stock according to IFRS (in EUR)	0,40	0,39	3%
EBITDA	158,8	154,8	3%
EBIT	148,6	144,9	3%
EBITDA margin	29%	28%	4%
Pre-tax profit margin	26%	25%	4%
Programming investments	211,8	210,0	1%
Depreciation and amortization of intangible assets and property, plant and equipment	10,3	10,0	3%
Personnel expenses	59,4	56,7	5%
Employees*	3.062	2.943	4%

Key figures for the ProSiebenSat.1 Group

	Q2 2007	Q2 2006	Change
	EUR m	EUR m	
Segment Free TV			
Total revenues	510,0	510,5	- / -
External revenues	495,8	495,9	- / -
Operating profit	140,4	132,8	6%
EBITDA	147,8	139,8	6%
Employees*	2.640	2.572	3%
Key figures by stations			
Sat.1			
Total revenues	210,3	231,1	-9%
Pre-tax profit	56,4	65,1	-13%
EBITDA	53,7	64,4	-17%
Employees*	234	254	-8%
ProSieben			
Total revenues	200,1	192,0	4%
Pre-tax profit	54,9	51,4	7%
EBITDA	55,9	51,7	8%
Employees*	267	262	2%
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Total revenues	72,5	66,6	9%
Pre-tax profit	26,5	20,1	32%
EBITDA	27,0	20,4	32%
Employees*	56	52	8%
N24			
Total revenues	24,0	22,5	7%
Pre-tax profit	4,6	2,8	64%
EBITDA	4,6	3,0	53%
Employees*	177	162	9%
	Q2 2007	Q2 2006	Change
Key figures for Diversification			
Segment Transaction TV			
Total revenues	20,9	22,7	-8%
External revenues	20,4	22,3	-9%
Operating profit	-0,4	3,7	-111%
EBITDA	1,4	5,9	-76%
Employees*	125	96	30%
	Q2 2007	Q2 2006	Change
Segment Other Diversification			
Total revenues	37,4	38,2	-2%
External revenues	35,4	32,7	8%
Operating profit	8,5	8,6	-1%
EBITDA	9,5	9,5	0%
Employees*	297	275	8%

* Averaging full-time equivalent jobs