

Key figures for the ProSiebenSat.1 Group

Key balance sheet figures for the ProSiebenSat.1 Group

	12/31/2006	12/31/2005	Change
	EUR m	EUR m	
Total assets	1.932,1	2.016,6	-4%
Shareholders' equity	1.240,5	1.187,7	4%
Liabilities	591,5	772,2	-23%
Equity ratio	64%	59%	8%
Pre-tax return on equity	31%	30%	3%
Programming assets	1.056,3	1.057,5	- / -
Programming assets of total assets	55%	52%	6%
Net financial debt	121,8	227,2	-46%

Key cash flow figures for the ProSiebenSat.1 Group

	2006	2005	Change
Cash flow	1.273,2	1.210,2	5%
Cash flow from operating activities	1.272,0	1.165,8	9%
Cash flow from investing activities	-979,6	-1.095,7	11%
Free cash flow	292,4	70,1	317%
Cash flow from financing activities	-386,4	-252,6	-53%

Key figures for the ProSiebenSat.1 Group

	2006	2005	Change
Revenues	2.104,6	1.989,6	6%
Gross profit	803,5	714,4	12%
Operating profit	444,3	383,7	16%
Financial loss	-57,5	-33,0	-74%
Pre-tax profit	386,7	350,7	10%
Consolidated profit for the year	240,7	220,9	9%
Earnings per share of preferred stock	1,11	1,02	9%
EBITDA	484,3	418,5	16%
EBIT	444,3	382,7	16%
EBITDA margin	23%	21%	10%
Pre-tax profit margin	18%	18%	- / -
Programming investments	955,0	907,3	5%
Depreciation and amortization of intangible assets and property, plant and equipment	40,0	34,8	15%
Personnel expenses	235,5	212,6	11%
Employees*	2.976	2.788	7%

Key figures for the ProSiebenSat.1 Group

	2006	2005	Change
	EUR m	EUR m	
Segment Free TV			
Total revenues	1.932,2	1.860,0	4%
External revenues	1.866,5	1.811,1	3%
Operating profit	401,3	353,6	13%
EBITDA	429,1	379,0	13%
Employees*	2.598	2.473	5%
Key figures by station			
Sat.1			
Total revenues	855,5	830,9	3%
Pre-tax profit	204,6	161,0	27%
EBITDA	205,4	161,3	27%
Employees*	246	224	10%
ProSieben			
Total revenues	736,8	751,7	-2%
Pre-tax profit	147,9	167,1	-11%
EBITDA	147,6	165,6	-11%
Employees*	263	259	2%
Kabel 1			
Total revenues	255,2	223,3	14%
Pre-tax profit	69,7	47,0	48%
EBITDA	69,7	46,6	50%
Employees*	51	47	9%
N24			
Total revenues	89,4	83,0	8%
Pre-tax profit	13,1	9,4	39%
EBITDA	13,3	10,0	33%
Employees*	167	161	4%
	2006	2005	Change
Key figures for Diversification			
Segment Transaction TV			
Total revenues	95,8	54,9	74%
External revenues	94,1	54,0	74%
Operating profit	17,9	8,0	124%
EBITDA	26,5	14,0	89%
Employees* / **	100	64	56%
	2006	2005	Change
Segment Other Diversification			
Total revenues	165,7	135,0	23%
External revenues	144,0	124,5	16%
Operating profit	25,2	21,5	17%
EBITDA	29,1	25,1	16%
Employees*	278	251	11%

* Averaging full-time equivalent jobs

** 2005: average