

## Key figures for the ProSiebenSat.1 Group

		06/30/2005	06/30/2004	Change
<b>Key balance sheet figures for the ProSiebenSat.1 Group</b>				
Total assets	(EUR m)	2.030,4	1.997,4	2%
Shareholders' equity	(EUR m)	1.060,2	960,4	10%
Liabilities	(EUR m)	840,0	949,3	-12%
Equity ratio		52%	48%	8%
Pre-tax return on equity		11%	8%	38%
Programming assets	(EUR m)	1.115,9	1.176,8	-5%
Programming assets of total assets		55%	59%	-7%
Net financial debt incl. bond	(EUR m)	392,5	423,3	-7%
		<b>Q2 2005</b>	<b>Q2 2004</b>	<b>Change</b>
<b>Key cash flow figures for the ProSiebenSat.1 Group</b>				
Cash flow	(EUR m)	356,4	318,2	12%
Free cash flow	(EUR m)	-62,9	100,1	-163%
Cash flow from operating activities	(EUR m)	346,4	309,5	12%
Cash flow from investing activities	(EUR m)	-409,3	-209,4	-95%
Cash flow from financing activities	(EUR m)	10,0	50,7	-80%
		<b>Q2 2005</b>	<b>Q2 2004</b>	<b>Change</b>
<b>Key figures for the ProSiebenSat.1 Group</b>				
Revenues	(EUR m)	507,8	496,0	2%
Gross profit	(EUR m)	196,8	178,5	10%
Operating profit	(EUR m)	118,3	109,3	8%
Financial loss	(EUR m)	-1,0	-35,5	97%
Pre-tax profit	(EUR m)	117,2	73,8	59%
Consolidated profit	(EUR m)	71,7	47,6	51%
EBITDA	(EUR m)	126,6	118,3	7%
EBIT	(EUR m)	118,0	109,3	8%
Pre-tax profit margin		23%	15%	53%
Programming investments	(EUR m)	242,6	227,6	7%
Depreciation and amortization of intangible assets, property, plant and equipment	(EUR m)	8,3	9,1	-9%
Personnel expenses	(EUR m)	52,4	52,0	1%
Employees*		2.761	2.699	2%
<b>Key figures by stations</b>				
<b>Sat.1</b>				
Total revenues	(EUR m)	208,5	204,2	2%
Pre-tax profit	(EUR m)	43,4	38,7	12%
EBITDA	(EUR m)	43,8	40,5	8%
Employees*		220	223	-1%
<b>ProSieben</b>				
Total revenues	(EUR m)	192,3	205,2	-6%
Pre-tax profit	(EUR m)	58,9	63,1	-7%
EBITDA	(EUR m)	58,8	63,2	-7%
Employees*		262	253	4%
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Total revenues	(EUR m)	55,7	48,5	15%
Pre-tax profit	(EUR m)	13,5	9,6	41%
EBITDA	(EUR m)	13,4	9,4	43%
Employees*		46	47	-2%
<b>N24</b>				
Total revenues	(EUR m)	20,0	17,4	15%
Pre-tax profit	(EUR m)	1,2	0,1	- / -
EBITDA	(EUR m)	1,4	0,4	250%
Employees*		161	157	3%
<b>Kennzahlen 9 Live</b>				
		<b>June 2005</b>	<b>June 2004</b>	<b>Change</b>
Total revenues	(EUR m)	8,4	6,8	24%
Pre-tax profit	(EUR m)	2,6	2,4	8%
EBITDA	(EUR m)	2,7	2,4	13%
Employees*		98	100	-2%
		<b>Q2 2005</b>	<b>Q2 2004</b>	<b>Change</b>
<b>Key figures for SevenOne Intermedia</b>				
Total revenues	(EUR m)	25,8	14,1	83%
Pre-tax profit	(EUR m)	5,0	2,5	100%
EBITDA	(EUR m)	5,5	3,0	83%
Employees*		121	105	15%
<b>Key figures for MerchandisingMedia</b>				
Total revenues	(EUR m)	7,0	12,0	-42%
Pre-tax profit	(EUR m)	2,8	2,0	40%
EBITDA	(EUR m)	2,2	2,0	10%
Employees*		52	88	-41%

\* Averaging full-time equivalent jobs