

Key Figures for the ProSiebenSat.1 Group

		12/31/2005	12/31/2004	Change
Key balance sheet figures for the ProSiebenSat.1 Group				
Total assets	(EUR m)	2.016,6	2.059,2	-2%
Shareholders' equity	(EUR m)	1.187,7	1.004,1	18%
Liabilities	(EUR m)	772,2	995,7	-22%
Equity ratio		59%	49%	20%
Pre-tax return on equity		30%	22%	36%
Programming assets	(EUR m)	1.057,5	1.109,9	-5%
Programming assets of total assets		52%	54%	-4%
Net financial debt incl. bond	(EUR m)	227,2	278,7	-18%
		2005	2004	Change
Key cash flow figures for the ProSiebenSat.1 Group				
Cash flow	(EUR m)	1.210,2	1.114,8	9%
Cash flow from operating activities	(EUR m)	1.165,8	1.056,4	10%
Cash flow from investing activities	(EUR m)	-1.095,7	-933,7	-17%
Free cash flow	(EUR m)	70,1	122,8	-43%
Cash flow from financing activities	(EUR m)	-252,6	110,1	-329%
		2005	2004	Change
Key figures for the ProSiebenSat.1 Group				
Revenues	(EUR m)	1.989,6	1.834,6	8%
Gross profit	(EUR m)	714,4	569,1	26%
Operating profit	(EUR m)	383,7	286,2	34%
Financial loss	(EUR m)	-33,0	-68,7	52%
Pre-tax profit	(EUR m)	350,7	217,5	61%
Consolidated profit for the year	(EUR m)	220,9	133,6	65%
EBITDA	(EUR m)	418,5	321,3	30%
EBIT	(EUR m)	382,7	285,2	34%
EBITDA margin	(EUR m)	21%	18%	17%
Pre-tax profit margin		18%	12%	50%
Programming investments	(EUR m)	907,3	923,4	-2%
Depreciation and amortization of intangible assets and property, plant and equipment	(EUR m)	34,8	35,1	-1%
Personnel expenses	(EUR m)	212,6	200,6	6%
Employees*		2.788	2.699	3%
Segment Free-TV				
Total revenues	(EUR m)	1.860,0	1.757,1	6%
Operating profit	(EUR m)	353,6	267,0	32%
EBITDA	(EUR m)	379,0	299,0	27%
Employees*		2.473	2.438	1%
Key figures by stations				
Sat.1				
Total revenues	(EUR m)	830,9	773,9	7%
Pre-tax profit	(EUR m)	161,0	89,7	79%
EBITDA	(EUR m)	161,3	97,8	65%
Employees*		224	223	-/-
ProSieben				
Total revenues	(EUR m)	751,7	749,9	-/-
Pre-tax profit	(EUR m)	167,1	175,1	-5%
EBITDA	(EUR m)	165,6	175,5	-6%
Employees*		259	252	3%
Kabel 1				
Total revenues	(EUR m)	223,3	192,9	16%
Pre-tax profit	(EUR m)	47,0	27,3	72%
EBITDA	(EUR m)	46,6	26,5	76%
Employees*		47	46	2%
N24				
Total revenues	(EUR m)	83,0	73,2	13%
Pre-tax profit	(EUR m)	9,4	1,8	422%
EBITDA	(EUR m)	10,0	2,8	257%
Employees*		161	155	4%
Key figures Diversification				
Segment Transaction-TV				
Total revenues	(EUR m)	54,9	-/-	-/-
Operating profit	(EUR m)	8,0	-/-	-/-
EBITDA	(EUR m)	14,0	-/-	-/-
Employees*		64	-/-	-/-
Segment Others				
Total revenues	(EUR m)	135,0	119,2	13%
Operating profit	(EUR m)	21,5	18,8	14%
EBITDA	(EUR m)	25,1	22,1	14%
Employees*		251	261	-4%

* Averaging full-time equivalent jobs