

-----  
 Strategic structure: Business units and segments of the ProSiebenSat.1 Group  
 -----

<b>BUSINESS UNIT</b>	<b>Free TV</b>		<b>Diversification</b>
<b>SEGMENT</b>	Free TV in German-Speaking Europe	Free TV International	Diversification
<b>REGION</b>	<ul style="list-style-type: none"> <li>• Germany, Austria, Switzerland</li> </ul>	<ul style="list-style-type: none"> <li>• Netherlands, Belgium</li> <li>• Northern Europe</li> <li>• CEE</li> </ul>	<ul style="list-style-type: none"> <li>• Germany, Austria, Switzerland</li> <li>• Netherlands, Belgium</li> <li>• Northern Europe</li> <li>• CEE</li> </ul>